



TRAINING & PLACEMENT DEPARTMENT SWAMI VIVEKANAND SUBHARTI UNIVERSITY

(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)
Ph. 0121-2439043, 2439052, +91 7302319995; Telefax: 0121-2439067
e-mail: placement@subharti.org, Website: www.subharti.org



Ref. No. Dir/T&P/2023-24/18

Date: 16th Dec 2023

PLACEMENT NOTICE

Subject: Recruitment Drive of IndiaMart for all MBA/PGDM 2024 passing out students.

Jai Hind,

This is to inform **Faculty of Management and all MBA/PGDM 2024 passing out students** that **Training & Placement Department of Subharti University, Meerut** is conducting an On Campus Recruitment Drive of **IndiaMart**. The details are mentioned below.

1	Company	IndiaMart																		
2	Type	Will be informed Later																		
3	Date of Drive	Will be informed after registration																		
4	Company Profile	<p>IndiaMART is India's largest online B2B marketplace, connecting buyers with suppliers. With 60% market share of the online B2B Classified space in India, the channel focuses on providing a platform to Small & Medium Enterprises (SMEs), large enterprises as well as individuals. Founded in 1999, the company's mission is 'to make doing business easy'. IndiaMART offers a platform to over 175 million buyers to search from over 98 million products & services and get connected with over 7.6 million reliable and competitive suppliers.</p> <p>IndiaMART has been the proud recipient of the "Most Promising Company of the Year" at the CNBC Awaaz CEO Awards 2023, "Best Innovative Mobile App" Award at the 12th India Digital Awards 2023, "Most Promising Company of the Year" at the CNBC Awaaz CEO Awards in 2019, 'Video Content in a Business Website- Special Mention' at Video Media Awards and Summit 2019, 'Best Online Classified Website' at Drivers of Digital Summit & Awards 2018, 'Best Business App Award' at GMASA 2017, 'Special Contribution Award' at WASME – Super SME Awards 2016, Manthan Award South Asia and Asia Pacific 2013 under the 'E-business and Financial Inclusion' category and Red Herring 100 Asia Awards 2008.</p>																		
5	Website	www.indiamart.com																		
6	Stream	MBA/PGDM																		
7	Position	<ul style="list-style-type: none"> Executive – Client Acquisition - New Sales Division Executive – Tele Servicing Business Delivery 																		
8	Job Description & Other Details	<p>Kindly follow the below link:</p> <ul style="list-style-type: none"> For Executive – Client Acquisition https://drive.google.com/file/d/1uPd0jKhUHylWfgRMfIAZnsMDHW-Sn2gR/view?usp=sharing For Executive – Tele Servicing https://drive.google.com/file/d/1WKcoeRQMCLxdzzHPnEOVm5e2OVSffsL/view?usp=sharing 																		
9	Job Location	<ol style="list-style-type: none"> For Executive – Client Acquisition – PAN INDIA For Executive – Tele Servicing – NOIDA SECTOR 135 																		
10	Profile Overview	<table border="1"> <thead> <tr> <th>S. No.</th> <th>Position Offered</th> <th>Percentage in 10th & 12th</th> <th>Grad %</th> <th>Preferred Candidate</th> <th>Salary Offered</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Executive - Client Acquisition (FSF)</td> <td>65% and Above</td> <td>50% and Above</td> <td>Male</td> <td>3.6 LPA + Incentives</td> </tr> <tr> <td>2</td> <td>Executive - Client Servicing (Tele)</td> <td>70% and Above</td> <td>55% and Above</td> <td>Male/ Female</td> <td>3 LPA + Incentives</td> </tr> </tbody> </table>	S. No.	Position Offered	Percentage in 10th & 12th	Grad %	Preferred Candidate	Salary Offered	1	Executive - Client Acquisition (FSF)	65% and Above	50% and Above	Male	3.6 LPA + Incentives	2	Executive - Client Servicing (Tele)	70% and Above	55% and Above	Male/ Female	3 LPA + Incentives
S. No.	Position Offered	Percentage in 10th & 12th	Grad %	Preferred Candidate	Salary Offered															
1	Executive - Client Acquisition (FSF)	65% and Above	50% and Above	Male	3.6 LPA + Incentives															
2	Executive - Client Servicing (Tele)	70% and Above	55% and Above	Male/ Female	3 LPA + Incentives															
11	Hiring Criteria	<ul style="list-style-type: none"> Must have their own vehicle (For FSF Profile) Must have an Android Phone with android version (lollipop or above) Must have a Valid Driving License or Learning License (For FSF Profile) 																		



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		<ul style="list-style-type: none">• Must have PAN Number, Aadhar Card or Acknowledgement of same• Must have a Laptop of their own
12	Joining	Immediate
13	Reg. Link	https://forms.gle/5CZS9FKA9SJLW9S68

Note: All the students are advised to study the Job Description and about the company before attending the interview process. **All the candidates need to register on the given link to attend this drive till 02:00pm 17th Dec 2023.**

Amit Kumar Verma
(Director-Training & Placement)

CC:

Hon'ble Vice Chancellor Sir (For his kind Information)

Registrar Sir

Dean: AVGSCMC

T & P Coordinator